

AS A NOT-FOR-PROFIT FINANCIAL COOPERATIVE, WE'RE PROUD TO INVEST A PORTION OF OUR EARNINGS IN THE COMMUNITIES WE'RE PRIVILEGED TO SERVE. HERE ARE SOME OF THE WAYS WE "GAVE BACK" IN 2013.

## PHILANTHROPIC FUND

In May 2013, we launched the Philanthropic Fund program, offering charitable organizations in metro Atlanta the opportunity to be awarded financial support from Delta Community. A cross-divisional team of Credit Union employees conducted a thorough review of more than 40 applications from non-profit organizations. The committee made the recommendation to donate \$70,000 to 15 organizations! The grants, ranging from \$500 to \$10,000, will be distributed throughout 2014 to organizations such as Cobb Schools Foundation, Cool Girls, Fayette Youth Protection, Joseph Sams School, St. Vincent de Paul and the YMCA of Greater Atlanta.

Credit Union employee Heimer Fernandez said "serving on the Philanthropic Fund committee was one of the most gratifying experiences I've ever had."



DELTA COMMUNITY'S INAUGURAL PHILANTHROPIC FUND COMMITTEE DISCUSSES APPLICATIONS FROM LOCAL CHARITIES.

## VISIT WITH CHILDREN'S HEALTHCARE OF ATLANTA PATIENTS



REPRESENTATIVES FROM DELTA COMMUNITY CU AT CHILDREN'S HOSPITAL IN ATLANTA.

Our employees and business partners have donated more than \$10 million to Children's Healthcare of Atlanta since 2003, their largest total contribution from any credit union in Georgia.

Even though employees have supported many fundraising efforts, few have had the opportunity to tour the hospital campuses or volunteer with patients.

In 2013, 30 employees from Personal Deposit Services, Human Resources and our Sandy Springs and Midtown branches spent time with patients and their families at Children's at Scottish Rite.

Sandy Springs branch manager Bob Palma said, "We all appreciated the experience, and everyone who participated is excited to do it again."

VP of Business & Community Development Jai Rogers said, "Having worked at Children's prior to joining the Delta Community team, I can fully appreciate the impact interacting with these patients has on volunteers. Employees are able to see first-hand how donations to Children's help so many families in need."

## ID THEFT TRAINING AT DELTA PIONEERS ANNUAL CONFERENCE

Delta Community's Betty Bates and Rhonda Jones spoke to nearly 100 Delta retirees about identity protection at the Delta Pioneers Annual Conference. They discussed ways one's identity could be stolen: phishing, checks stolen from your mailbox, online shopping, car/home break-ins and social engineering. Suggestions were given on ways to protect against identity theft including using online bill pay and making sure personal computers are protected with virus protection. Rhonda Jones said "We believe providing members with the knowledge to protect their financial well-being is extremely important, and we're honored to provide useful information to this group of Delta Pioneers."



DELTA COMMUNITY CU'S MARIA PEIFER SPEAKING TO STUDENTS AT A FUTURE BUSINESS LEADERS OF AMERICA EVENT.

Thanks to our new partnership with Brass Media, high school teachers in the 11 metro Atlanta counties we serve are now eligible for free financial literacy materials. Delta Community representatives also make presentations to students with the goal of teaching good personal finance habits.

"We think the best investment we can make is to help teenagers and young adults gain a good understanding of personal finance early in life. As part of this effort, we're partnering with Brass Media to provide teachers at 154 high schools in metro Atlanta detailed lesson plans on different banking topics," Delta Community's Chief Operating Officer Matthew Shepherd said.

Since we began our partnership in August 2013, 59 teachers have registered for the program, representing 46 high schools. We've also conducted classroom presentations, as well as information sessions during Future Business Leaders of America (FBLA) and Distributive Education Clubs of America (DECA) meetings.

## DELTA JET DRAG RELAY FOR LIFE EVENT

Delta Air Lines is the Credit Union's founding sponsor, so we're happy to support various events they sponsor each year. Last year, we participated in the Delta Jet Drag competition, held in conjunction with Delta's annual Relay for Life campaign. Funds raised for this event benefited the American Cancer Society. Credit Union employees raised more than \$3,500 of the \$144,000 total funds gathered through donations from family, friends and others. The plane used in the pull was a Boeing 757, weighing nearly 225,000 pounds!



## NORTH POLE FLIGHT

This event, organized by Delta, is for Children's Healthcare of Atlanta patients affected by cancer. 47 children were taken to the Atlanta Airport in 23 limousines. Once onboard the aircraft, the Captain shared the "nice list" from Santa over the PA. Upon arrival at the North Pole, the children were greeted by snow machines, snacks, a photo booth, a craft table and Santa! Employees from Delta Community Credit Union and Members Insurance Advisors interacted with the children and their parents throughout the event. Atlanta Airport Branch Manager Lynn Harris said, "The experience was wonderful, and the memories will last a lifetime."

